# "50 shades of Memory Work"

WEBINAR

Intergenerational activities with foreign-born older people





## **Dr Tiina Tambaum (Estonia)**

A lecturer and a researcher at Tallinn University

There is no instant intergenerational magic. How to conduct intergenerational practice professionally.

#### **Summary:**

Cooperation between generations is one of the few ways to reduce age stereotypes in society and to increase the self-esteem and self-efficacy of both younger and older people. Too often it is believed that there is nothing easier than getting generations to act together. However, this is not the case. Incompetence exacerbates age stereotypes rather than diminishing them. Examples and theoretical principles will be discussed in the presentation.

### Webinar background information:

This webinar is organized by The Finnish Centre for Cultural Diversity and Memory, **MUKES** 

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## **Organizing Committee:**

Siiri Jaakson siiri.jaakson@mukes.fi Ann-Ly Palosaari ann-ly.palosaari@mukes.fi

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